

5 WARDROBE MISTAKES

Colour Analysis Solves

Your FREE guide to dressing with confidence -
starting with colour



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MISTAKE #1

Buying Colours You Love, Not Colours That Love You Back

We all have colours we're drawn to — but loving a colour on a hanger doesn't mean it will love you back when you wear it. The wrong shade can make skin look dull, tired, or washed out, no matter how beautiful the item itself is.

Sound familiar? You've bought something gorgeous, worn it once, and felt somehow... 'off'. This is usually down to the colour.

♦ **COLOUR ANALYSIS FIXES THIS BY...**

Showing you exactly which shades within your colour palette work with your natural colouring — so you can shop your favourites in the right tones.



MISTAKE #2

Wearing Neutrals That Drain You

Beige, grey, white, black — neutrals seem like a safe bet, but they're actually some of the most personal colours you can wear. The wrong neutral can make you look pale, flat, or older than your years.

Many women wear black every day thinking it's flattering, when actually a warm camel or soft ivory would transform how they look and feel.

◆ **COLOUR ANALYSIS FIXES THIS BY...**

Identifying YOUR neutrals — the ones that frame your face beautifully — so every outfit works harder for you.



MISTAKE #3

A Wardrobe Full of Clothes That Don't Go Together

If you open your wardrobe and feel overwhelmed — or find yourself wearing the same few things on repeat — colour clashes could be the reason.

Without a cohesive colour palette, pieces bought separately often refuse to mix and match, leaving you feeling like you have nothing to wear despite a full wardrobe.

◆ COLOUR ANALYSIS FIXES THIS BY...

Giving you a personal colour palette that acts as your shopping guide — every new piece will work with what you already own.



MISTAKE #4


Makeup That Doesn't Quite Match Your Clothes

Ever put on a beautiful outfit and felt your makeup was fighting it rather than complementing it? This is often because your clothing colours and makeup palette belong to different colour 'temperatures'.

Cool-toned clothes with warm-toned makeup, for example, can create a subtle but noticeable disconnect that leaves your whole look feeling slightly unfinished.

◆ COLOUR ANALYSIS FIXES THIS BY...

Revealing your skin's undertone and the makeup shades — from foundation to lip colour — that harmonise naturally with both your colouring and your wardrobe.





MISTAKE #5

Shopping Without a Strategy

Impulse buying beautiful items that 'don't go with anything' is one of the most common (and costly) wardrobe mistakes. Without a clear colour direction, shopping becomes overwhelming and expensive.

Most women have spent hundreds on pieces they rarely wear, simply because they had no framework to guide their choices.

♦ COLOUR ANALYSIS FIXES THIS BY...

Giving you a clear, personal colour framework so every shopping trip has direction — you'll buy less, wear more, and love everything in your wardrobe.

Ready to discover YOUR perfect colours?

Knowing your colour season changes everything. You'll stop wasting money on clothes that don't quite work, and start dressing with total confidence every single day.

Looking forward to seeing you for
Colour Analysis

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